

## MEMORANDUM OF UNDERSTANDING BETWEEN

**Department of Artificial Intelligence and Data Science Engineering  
Kalyani Charitable Trust's  
Late G N Sapkal College of Engineering  
Anjaneri, Nashik - 422213 (MS), India.**

&

**PAARSH INFOTECH PVT LTD,  
02, Bhakti Apartment, near Hotel Rasoi, Suchita Nagar, Mumbai Naka,  
Nashik, Maharashtra 422001.**

This Memorandum of Understanding (MoU) is entered into as on 27.06.2025, by and between the Late G. N. Sapkal College of Engineering Nashik (MS), India and PAARSH INFOTECH PVT LTD, Nashik. The Late G. N. Sapkal College of Engineering is established in the year 2009 under aegis of Kalyani Charitable Trust's, Mumbai with approval of AICTE and DTE, Government of Maharashtra. The Institute is affiliated to Savitribai Phule. The Late G. N. Sapkal College of Engineering is committed to serve common masses by disseminating engineering education.

**PAARSH INFOTECH PVT LTD**, Paarsh Infotech Pvt Ltd provides more than website design and Software development. Your business, web presence, and brand identity will be taken to the next level. We also offer solutions for corporate Web Designing, Web Application Development, Mobile Application Development, Software Development, Digital Marketing, Software Testing, and many more.

### **Collaboration as the fundamental, PAARSH INFOTECH PVT LTD is engaged in -**

We do not just believe in increasing business. We trust in creating customer delight. We believe in making long-life relationships with our clients. We expect in developing a solid foundation for our company personally and professionally. We work for our clients and measure our success by their success. We not only provide services to our clients. But also we give internships to computer science students. Students can join our internship program as per their interests. We also provide an opportunity for our students to work on live projects. It will make them capable stand out in the interview of the company.

### **› Best Web Design**

We create both corporate web design as well as custom web design. WAMP is the most advanced technology for web application and open-source application development.

Web Development is a powerful, open-source platform that consists of the Windows operating system.

It includes:

1. PHP - PHP is the object-oriented scripting language.
2. Apache-Apache is a web server.
3. MySQL-MySQL is a relational database managing system.

Paarsh infotech Pvt Ltd has been designing sites above your imagination. Our services are unique and distinct from other web development company

#### ❖ **Software Development**

Paarsh Infotech is an established name in the field of Software Development. Paarsh Infotech has been giving professional software development services to start-ups and established Enterprises in the IT World for years. Paarsh Infotech comprises a team of seasoned software professionals dedicated to providing a reliable and cost-effective end-product. Our software development company is a result of various innovations and enhancements. Our developed product fulfills our all client requirements. Also, We follow global standards of software engineering. Software development refers to a set of computer science activities dedicated to the process of creating, designing, delivering and supporting software.”

#### ❖ **Omnichannel Consulting Services**

Omnichannel Consulting focuses on creating a unified customer experience across all touchpoints, both digital and physical. We analyze your current channels and develop strategies to ensure seamless interaction between online and offline platforms. Our approach enhances customer engagement and satisfaction by providing a consistent brand experience, regardless of how or where customers interact with your business.

We help integrate various communication channels, streamline customer journeys, and optimize your overall strategy to increase customer loyalty and drive revenue growth. Our consulting services are designed to align with your specific business objectives and customer needs. By implementing cutting-edge technologies and data-driven insights, we ensure that your omnichannel strategy adapts to evolving market trends and consumer behaviors. Additionally, we offer comprehensive support in integrating CRM systems, personalization tools, and advanced analytics to better understand customer preferences and behaviors.

We work closely with your team to continuously refine and optimize your omnichannel approach, ensuring that your brand remains competitive and responsive to customer expectations. Our goal is to empower your business with a cohesive strategy that drives engagement, fosters loyalty, and ultimately leads to sustainable growth in an increasingly interconnected world.

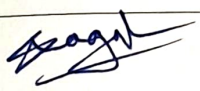
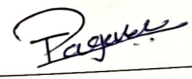
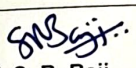


**The partners have entered into this MoU because they:**

- ✓ RECOGNIZE the mutual interest in the field of industrial training, development and dissemination of knowledge.
- ✓ RECOGNIZE the importance of Industry Institute interaction activity for engineering students.
- ✓ RECOGNIZE the importance of the Industry Partner within its field of expertise.
- ✓ To provide an opportunity to most eligible students for professional work experience through employment, if possible.

**This MoU will enable the parties to:**

- ✓ FOSTER technical education at undergraduate and post graduate level to make the students, industry ready.
- ✓ STRENGTHEN the theoretical knowledge in industrial practices. An exposure to industrial environment brings about attitudinal change in the students by inculcating managerial principles which cannot be effectively imparted through classroom or laboratory inputs.
- ✓ PROVIDE In-plant training to Late G. N. Sapkal College of Engineering students.
- ✓ PROVIDE Industry related project to Late G. N. Sapkal College of Engineering students and an opportunity to learn recent industry practices.
- ✓ ALLOW the Late G. N. Sapkal College of Engineering Students for industrial visits to enhance the subject related knowledge.
- ✓ EXPLORE any opportunity of campus placement for Late G. N. Sapkal College of Engineering students.
- ✓ This MOU is signed only in the interest of helping & guiding the Late G. N. Sapkal College of Engineering students in various development activities & PAARSH INFOTECH PVT LTD, will not responsible for any other acts of the student of whatsoever kind.
- ✓ To provide an opportunity to most eligible students for professional work experience through employment, if possible.
- ✓ This MOU is valid for 3 Years.

The parties hereby agree to establish collaboration according to terms and conditions set out by Late G. N. Sapkal College of Engineering and PAARSH INFOTECH PVT LTD, Nashik.

<b>Kalyani Charitable Trust's Late G N Sapkal College of Engineering Anjaneri Nashik (MS), India</b>	<b>PAARSH INFOTECH PVT LTD, 02, Bhakti Apartment, near Hotel Rasoi, Suchita Nagar, Mumbai Naka, Nashik, Maharashtra 422001.</b>
Signed by: Prof. (Dr.) S. B. Bagal, Principal	Signed by: Mr. Tushar K. Pagare
Signature: 	Signature: 
Witness Signature:  Prof. S. R. Baji HOD, AIDS Dept.	Witness Signature:  Rupali B. Gaikwad
Date: 27/06/2025	Date: 27/06/2025
Office Seal: 	Office Seal: 